



# Training for craftsmen manufacturing aromatic plants: project ERASMUS+ HERBARTIS

Technical seminar

BARCELONA, Tuesday 27th June 2017

## Presentation

In the Mediterranean area there are plenty of small-scale farms due to the land distribution characterized mainly by mountainous areas. Many entrepreneurs have seen medicinal and aromatic plants (MAPs), known as well as herbs, as an alternative crop to traditional ones, or as a new type of economic activity in rural areas.

But then they face to the reality they see that small productions are not enough to bulk-selling to wholesalers, and decide to elaborate products to sell directly to consumer. Then they have to deal with different aspects (processing, safety aspects, norms and procedures, marketing, etc.) that go far beyond those simply producing herbs.

The project ERASMUS+ HERBARTIS has developed a guidelines of methodologies for reaching a quality professional training addressed to adult people, by implementing a transnational pilot course (Spain, France, Italy and Portugal) of Handicraft production of food herbal products. In this seminar all the obtained results will be presented.

## Organisation



## Collaboration



## Program

**9.00 h Welcome of participants**

**9.30 h Welcome**

Mr. Josep Pena, director of Territorial Services of Department of Agriculture, Livestock, Fisheries and Food – Government of Catalonia.

**10.00 h Seminar and Erasmus+ HERBARTIS Project presentation**

Mrs. Eva Moré, Forest Research Centre of Catalonia-CTFC.

**10.30 h Pause**

**11.00 h Formal framework for HERBARTIS training: certificate of professional qualification**

Mrs. Manuela Merino, Catalan Institute of Professional Qualifications, Department of Education – Government of Catalonia.

**11.30 h Learning European projects in Spain: Erasmus+ Good Herbs–LifeCitrus Life+project and Leonardo Herbalmed.net**

Mrs. Ana Belén Morales, Agrofood Cluster Murcia.

Mr. José Luis Moreno, Spanish Society for Organic Farming - SEAE.

**12.30 h Lunch**

**14.00 h HERBARTIS pilot course: Handicraft production of herbal food products**

Design of the syllabus and materials. Mr. Olivier Bagarri, UESS and Mrs. Clara Lourenço, ADCMoura.

Results of pilot course in Portugal. Mrs. Clara Lourenço, ADCMoura.

Results of pilot course in France. Mr. Olivier Bagarri, UESS.

Results of pilot course in Spain. Mrs. Eva Moré, CTFC.

Results of pilot course in Italy. Mrs. Elena Cerutti, Terre dei Savoia.

**16.30 h Pause**

**17.00 h Presentation of the Guidelines of training methodologies and policy recommendations for the recognition of HERBARTIS training**

Mrs. Barbara Ruffoni, CREA.

**18.00 h Future of HERBARTIS course and possibilities for the training centres**

Mrs. Eva Moré, CTFC.

**18.30 h Seminar's closure**

## Venue

Departament de Territori i Sostenibilitat – Generalitat de Catalunya (Department of Town and Country Planning and Sustainability – Government of Catalonia)  
Av. Diagonal, 525 – 08029 BARCELONA

## Registration

The seminar is free but is requested to register previously at:

- CTFC (Tel.: 973481644 – E-mail: [serveis@ctfc.cat](mailto:serveis@ctfc.cat))
- RuralCat: [www.ruralcat.net/preinscripcionespatt](http://www.ruralcat.net/preinscripcionespatt)



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